Acknowledgements

Throughout the year a number of organisations have actively supported our work.

**National Partners:**

- Sport England
- Sports Coach UK
- Child Protection in Sport Unit
- Youth Sport Trust
- English Federation of Disability Sport
- Association of Colleges Sport
- Association for Physical Education
- Rhino Sport

**Local Partners:**

- Wiltshire Council
- Swindon Borough Council
- Swindon Sports Forum
- Trowbridge Town Council
- Chippenham Town Council
- Calne Town Council
- Marlborough College
- Podium Partners
- Trowbridge Rugby Club
- Royal Wootton Bassett Rugby Club
- Devizes School
- Lavington School
- Corsham School
- Sheldon School
- St John’s Academy
- Kingdown School
- Tidworth LC
- Wiltshire Swimming Association
Welcome

Welcome to the annual report from Wiltshire and Swindon Sport (WASP). As your County Sport Partnership we are committed to supporting sport locally with the aim of increasing participation and sustained involvement in sport. Wiltshire and Swindon Sport is one of 44 County Sports Partnerships established in 2000 by Sport England to support the achievement of its Sports Strategy. The Partnerships have continued to evolve and are now a well-established part of the sporting landscape in England playing a key role in increasing the number of people taking part in sport and physical activity.

Our core work, outlined in this report, is commissioned by Sport England but in addition we are diversifying and expanding our work in other areas to reflect the expectations of both our Board and Sport England that we broaden our income sources. During 2015 the Board and Team have spent time developing a new business framework that will shape our future direction. Whilst Sport England will remain our core funder and will continue to have a major role in determining our work, increasingly we will be reflecting local need and partner requirements and the opportunities arising from this in our offer to the local sports community. Operating as a Community Interest Company the income we generate through a range of activities is invested directly into sport in Wiltshire and Swindon. In the report there are a number of examples of the work we have been able to support through this investment.

With the publication of Sporting Future: A New Strategy for an Active Nation in 2015, the development of the new Sport England Strategy in 2016 and Coaching Plan for England we, recognise we are entering a period of change and need to be ready to embrace and adapt to the challenges this presents.

Richie Lamb, Chair
and Steve Boocock CEO

Wiltshire and Swindon Sport income 2015/16:
Introducing children and young people to a range of quality sporting opportunities both in and outside of school is central to developing the sporting habit for life. Working with a number of partners we have provided a range of programmes and services focussed on our schools and colleges.

Projects in this area include the Wiltshire and Swindon School Games, Panathlon Challenge, Satellite Clubs, Primary Premium and College Sport Makers.

Wiltshire and Swindon School Games level 3

The School Games is part of a national programme giving every school the opportunity to take part in intra and inter school sports competition. Wiltshire and Swindon Sport is responsible for delivering the County finals that take place throughout the year.

3,800 young people participated

99 schools represented

Competitions in 22 sports

Inspiring a new generation through school and college sport

“Thanks again for all your brilliant work in ensuring that the School Games happen. Although we were all rather sceptical when it all started years ago, it has definitely moved on and has definitely made an impact on our school as well as the Malmesbury Cluster.”

Ann Napper, Head of PE, Malmesbury School
Satellite Clubs

Helping young people take the step into community sport is at the heart of Sport England’s 2012-17 Youth and Community Strategy. Satellite clubs can bridge the gaps between school, college and community sport and provide new opportunities for young people. By 2017, every secondary school across the county will have been offered a satellite community sports club on its site. Each Satellite club will have a direct link to one or more NGBs, depending on the clubs in its area.

Salisbury and District Table Tennis Club is a fantastic up and coming club run by volunteers, without the help of WASP the club would not be as successful. WASP helped a few willing parents and table tennis players to get together and organise setting up a club. From the first steps, about a year ago, to now they have been with us on our journey at every step giving us guidance and support. Having funding from WASP has enabled us to have six level one coaches, equipment and money to hire the hall to get our club of to a flying start. We have such an influx of local players, up to forty-five a session that without this funding and expert advice from WASP we would have struggled to cater for the need in the local community.

Shaun Carver, Chairman of Salisbury and District Table Tennis Club

We have been very pleased with the success of the Satellite Clubs this year. The funding we received has made it possible to deliver quality sessions in local partner schools/colleges and we have now made permanent links with these that have ensured long term referral pathways to our u19s and Senior teams. A highlight has been our College team that entered the South West Inclusive Zone Basketball Competition and won a Bronze Medal.

Ben Humphrey, Chairperson, Swindon Shock Wheelchair Basketball
Primary Premium

The Government through the Department for Education is investing £2,382,825 per year direct to Primary Schools in the form of the Primary PE and Sport Premium fund in Wiltshire and Swindon.

Sport England and other national partners are working with the Government to support the Primary PE and Sport Premium fund. They have collectively developed the following vision for PE and School Sport: All pupils leaving primary school physically literate and with the knowledge, skills and motivation necessary to equip them for a healthy lifestyle and lifelong participation in physical activity and sport.

This year has seen a successful and growing partnership between WASP and Create Development. Working together we have enabled over 100 teachers to deliver more engaging and relevant PE lessons to over 2,000 children across Wiltshire. Nearly 50 parents are being more active and learning with their children! Together we are redefining what’s possible for PE and Sport.

Matt Lloyd, South West Regional Manager

Our role is to support Primary Schools to effectively utilise their PE and Sport Premium funding while guiding them on the associated Ofsted inspection requirements. A case study of our work has been published on the DfE website demonstrating the impact of the sports grant locally.

We strive to promote healthy active lifestyles, we embed this through our teaching in PE lessons, enrichment activities and through competitive events. The Sports Premium Grant and the support of Wiltshire and Swindon Sport, has been fundamental in implementing and supporting much of this and has allowed us to resource each of the sports and provide CPD for all of the staff.

Odele Lapham (PE Leader), Horningsham Primary School

School websites audited for information on the use of the PE and School Sport Premium

12 CPD courses which 250 teachers attended
**College Sports Makers**

Further education and sixth form colleges play a significant role in maintaining and growing their students’ interest in sport and physical activity, as well as providing opportunities for them to try out new sports. Colleges are key in ensuring that young people make a smooth transition from school to college and on to employment or further study. As a result they can also have a huge effect on reducing the number of young people that drop out of sport as they move through these key transition points. We are working to support each of the Colleges in Wiltshire and Swindon and the College Sports Makers to provide attractive and engaging sporting and leadership opportunities for students.

Through working with all members of WASP I have received a great amount of help when settling into my new role. They have provided me with contacts in numerous sports and local organisations which have allowed me to increase participation opportunities for New College students.

Working with them has helped me access Sportivate funding for a variety of different projects. They have excellent knowledge of the bid and bid writing process. We have run sports and exercise opportunities in Pilates, Powerlifting, Boxing and Modern Pentathlon none of which we could have done without the support of WASP. All of these projects have allowed me to increase the number of individual learners engaged. I look forward to our continued working relationship.

Rob Jeffs, College Sports Maker, New College Swindon
We are focused on increasing the number of people who regularly take part in sport and have supported a range of partners who offer a diverse range of sports activities. All share the same goal of getting more people involved in sport and physical activity. Projects in this area include; Sportivate and Workplace Challenge.

Sportivate

Sportivate is a £56 million Lottery funded programme that gives more young people the chance to discover a new sport. The programme gives 11-25 year-olds who are not particularly sporty access to six-to-eight weeks of free or subsidised coaching in a range of sports.

During the sessions those taking part can work towards an event or personal challenge. When the free or low-cost coaching has finished they will be supported to continue playing sport.

Calne Town Council has been awarded a number of Sportivate funds for a number of sporting events ranging from Archery, Mum’s Get Active, Athletics and Ladies Football to name a few. None of these projects would be possible or sustainable without the support from Sportivate funding and WASP.

Kevin Whitehorn, Beversbrook Facility Manager

1,712 young people engaged

£77,911 invested

83 projects funded
Workplace Challenge

Workplace Challenge is a national programme on a mission to engage workplaces in sport and physical activity. It is supported by County Sports Partnerships across the country and National Governing Bodies of Sport.

Sportivate is a great programme which has allowed our canoe club the opportunity to offer the youth of Melksham an introduction into canoeing and kayaking. The programme has also helped rejuvenate our canoe club and offered it a new lease of life.

Rachel Slade, Sportivate Project leader, Wiltshire Youth Canoe Club

Last year’s Sportivate sessions were brilliant and really fun! Great introduction to kayaking.

Nicole Earley

It was amazing bringing different people together and showing their determination. I would really recommend it to others.

Amelie Dobson

It was so much fun and a great way to try all the different boats, it was great to have this opportunity.

Charlotte Neale

We joined the Workplace Challenge last October and now have a group of 5 employees who regularly go out for a 30 minute walk around our business park one or two lunchtimes a week. Prior to joining the Workplace Challenge we didn’t leave the office during the day, but now thanks to Kirsty and the team we are motivated to get out and about during the working day. We all feel the benefit of the fresh air and a little exercise and have enjoyed meeting other people who work on the business park. Logging our activity on the website has made us quite competitive, we are now all looking for other activities we can do and log, such as gardening and running, to see who can get the most points. A great initiative, thank you.

Laura Smith, Marketing Manager, Vivalis

The Workplace Challenge has given us an opportunity to have more competitive banter, challenge each other and encourage us to be more active. We now have monthly prize draws and given us the platform to consider what wider activities we should be thinking about. The support from the team at WASP has been inspirational!

Steve Wain, Learning & Development Business Partner, Lyons Seafoods

62 Workplaces registered

294 Individual challengers registered
Coaches in our County are one of our greatest resources. We are committed to encouraging and supporting those who are new to coaching alongside our more experienced coaches who continue to look for new skills. We provide a comprehensive Coach Education programme, Coach Bursary Scheme and Coaching Database for the County.

**Coach Education:**
- 19 Coach Education Workshops
- 210 coaches participated in workshops
- 140 coaches attended the Sports Training & Development Day

**RightCoach:**
- 1,738 coaches registered on RightCoach
- 78 Coaches meeting the Minimum Standards for Active Coaches and hold RightCoach ID Badges

**Coaching - Coach Bursary:**
- £4,981 invested in coach bursaries
- 43 Coach Bursaries have been awarded in 12 different sports
- 12 females received bursary funding and are being supported via WASP’s ‘More Women Coaching Campaign’
All the work that WASP do is hugely beneficial to a company like Innov8 Sportz C.I.C, for one it saves us a lot of time on searching for local courses and CPD opportunities to up-skill our ever-growing workforce. Their support and advice is invaluable and ALL of our staff benefit from the courses and opportunities provided. The accredited coach list is also very useful as it adds to the company’s credibility to deliver high quality physical activities to the communities of Wiltshire.

We are working hard to try and get all our coaching staff signed up to Right coach and meet the minimum standards for deployment. Many of our younger coaches have been part of the youth coach’s academy and have all gained valuable knowledge and experience from being on the programme.

As we continue to grow we hope that the WASP team continues to support companies like ourselves as time spent in the office could be time spent in delivery. With WASP’s Support we can continue to increase the amount of accessible, sustainable and enjoyable physical activities available within the community.

Terry Bathe, Chief Executive Officer (CEO) INNOV8 SPORTZ C.I.C

The Emergency First Response course was very good, informative and taught in a friendly and fun way.

Course Attendee
Like coaches, clubs are a key aspect of our work. The introduction of Club Matters, the new online resource for club development, has allowed us to focus on providing other support to local clubs. We offer a range of services to clubs including fundraising advice and information, consultancy work and bespoke training events.

Acquiring Hotspot Status has been a huge, positive step for Bowls Wiltshire – thank you to Dominique and Steve for all the work they did to achieve this. The Launch Day at Devizes BC was very well attended – 41 out of 43 Bowls Clubs were represented the room was buzzing! It seems that having WASP as a support network has given Clubs the confidence to get involved in these initiatives.

Sue Ochyra, Bowls Wiltshire Administrator

Bowls Hot Spot Status:

£11,000 invested in the County as a Bowls Hot Spot

72 members attended the launch

13 individuals completed the first Bowls Leader Course
Consultancy work

Utilising the skills and knowledge of the team we have provided consultancy services to a range of local sports organisations. This has included business planning, marketing and governance as well as local participation insight, risk assessments and event management.

Podium Partners Crowdfunding

WASP have been central to the development of a new fundraising resource for sport and the first CSP in the country to adopt the Podium Partners Charity crowdfunding platform as a means of supporting local sport. From our early beginnings in October 2015, when WASP launched the first campaigns, many other CSPs have seen the benefits and followed suit.

I now have a better understanding of what’s out there to help us and actually a better understanding of what WASP can offer as well.

Crowdfunding Workshop attendee

Crowdfunding can be a powerful way to get the local community to interact & support your initiatives.

Lee Llewellyn, Swindon Flames Roller Hockey, Campaign leader

We have had brilliant support from Jordan at WASP, without his advice, guidance and help I don’t think we would of completed our first Sportivate project. The project has not only helped build our youth numbers but given our club other advantages too. We now have new or stronger partnerships with the Community, Melksham Oak, Active Trowbridge, Wilts Cricket, and WASP & RightCoach. We have gained a lot of information and will continue to learn and grow. Thank you for this great project.

Debbie Burns, Secretary Beanacre and Melksham Cricket Club
For many NGBs the ability to deliver their national plan can only be achieved through partnerships at local level. Our knowledge and networks are used by sports clubs to develop and deliver their projects, ensure they are actively engaged with other Sport England programmes and benefit from local opportunities.

My role as the Wiltshire Run England activator is to work with many sports partnerships across the county to deliver running groups and coaching development. I have a great relationship with WASP and work closely with Dominique. WASP have been very supportive in helping to advertise England athletics workshop and coaching courses as well as delivering the Athletics network programme which has widened the opportunities for county coaches and their development.

Mrs Amy Chalk, Wiltshire and Swindon, Run England Activator, England Athletics

The CBN are very grateful to WASP not only in providing administrative support and meeting rooms but in their overall knowledge and insight into sport both locally and nationally. Their help in delivering the Wiltshire finals of the national schools badminton championships has been invaluable and we hope this will all continue in future years.

Graham Long, Chairman, Heart of Wiltshire Community Badminton Network (CBN)
Wiltshire Cricket enjoys a very positive and effective relationship with Wiltshire and Swindon Sport (WASP). WASP has been a huge supporter of a number of our priority work areas, including Satellite clubs where we have worked closely together to initiate 17 projects and Sportivate through which we have delivered female and Disability projects across the county. In addition we always find WASP approachable when it comes to accessing support for new ventures. For example, in 2014 we wanted to be able to offer free training for teachers associated with our Chance to Shine primary schools and so WASP helped us access funding for a free Cricket for Teachers course place for all of our Chance to Shine schools; an initiative that is still running today. Cricket has also benefited greatly from schemes such as the Coach Bursary for UKCC2 coaches, an initiative that has helped us to train a record number of new female coaches in the past three years.

They are all keen to understand our work areas and to find the best way in which they can support us. There is a clear passion for developing Sport within the WASP team, but equally it is a team made up of very personable and skilled members of staff, all of which makes WASP an organisation that we hugely value as one of our partners.

Peter Sykes, Wiltshire Cricket Development Manager

75 participants attended 4 athletics workshops

18 newly qualified Athletics leaders

4 new running groups established with 262 new participants

£8,800 invested in the Community Badminton Network

7 Badminton coaches completed their L2 qualification
For many young people sport provides more than the opportunity to be active and have fun. We believe in the benefits of leadership through sport and support the provision of development programmes for young people in delivering school and community sport for others. Projects in this area include School Games leaders, Department of Education Volunteering, Young Coach Academy and Wiltshire Swimming Young Leader’s programme.

Volunteering at the school games was a great opportunity to see how large events are organised and managed. It also helped improve my confidence and communication in speaking to other people.”

The UKCC 1st4Sport Level 1 course has helped to give me the ability to coach young players at my local club. I feel more confident now delivering a session as I feel able to break down skills and communicate them more effectively.

Hamish Munro, year 12 at Bishop Wordsworth School
The School Games event was great, it is such a brilliant opportunity for students to see Primary and Secondary sport at its best. It is an opportunity to inspire students to go on whether it be as a participant, leader or official.

Lisa Adams, Assistant Headteacher, Lavington School

30 DofE Volunteers deployed at the School Games

350 young leaders involved in the School Games

68 young people recruited as part of the County Young Coach Academies

What a great event the Rugby 7’s was, it was well ran as always and a pleasure to be a part of, my leaders came home buzzing with excitement. Thank you for allowing my leaders this great opportunity.

Justin Derby, Corsham School
Investing in local partners

Working in partnership at a local and national level ensures our sports community can sustain and grow. Our work in this area involves bringing together partners to develop and deliver opportunities that are shaped by a collective local knowledge.

Building on the success of the investment in the Trowbridge Park Run which this year celebrated its fourth birthday we contributed to the establishment of Park Runs in Salisbury and Swindon. We have also invested in the Wiltshire Golf Partnership supporting the work of the Development Officer.

As a direct of result of his work Wiltshire is in the top ten counties nationally for adult participation in the sport. We have invested in Wiltshire Cricket and their Community Coach who is involved in the delivery of Wiltshire Cricket’s Disability Development Plan, their schools programme and holiday camp programmes. We have invested in Wiltshire Squash to develop a new County Plan for the sport.

We have contributed to the development of the Swindon Cycling Framework a Joint Planning Group attended by Swindon Borough Council, Swindon Sports Forum, Swindon BUG, Cycling Clubs and Organisations and British Cycling.
This has been a great 12 months for Wiltshire Golf, the use of funding has enabled additional school work offering opportunity to children who may not have otherwise been able to experience golf as a sport.

The Sport England, “This Girl Can” campaign has also allowed golf to reach out to more women, and the pilot scheme we have run has seen positive results and has allowed us to roll this out across Wiltshire in 21 golf clubs, whilst in its early stages clubs are reporting good interest in Women into Golf and are expecting a good uptake in participation and club membership.

Other areas where the County Sports Partnership have proved invaluable has been where they have become involved using their expertise in additional funding such as small grants, & inspired facilities funding. Regular contact with WASP officers has made my understanding of funding streams invaluable.

Our WASP funding has allowed Golf across Wiltshire to get into schools to promote golf and give students a much better insight into a sport they may not have considered.

*Neil Casling, Wiltshire County Golf Development Officer*

*Invested £19,000*

*Supported National Lottery funding applications totalling £539,375*